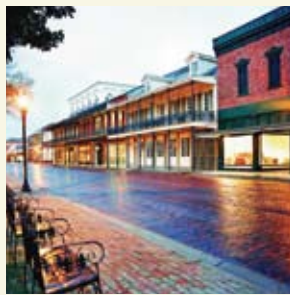




Preserve America
PRESIDENTIAL AWARD
 2009 NOMINATION





Preserve America PRESIDENTIAL AWARD 2009 NOMINATION

INTRODUCTION

Preserve America is an initiative established by President Bush that encourages and supports community efforts to preserve and enjoy our nation's cultural and natural heritage assets. Goals of the initiative include a greater shared knowledge about the nation's past; strengthened regional identities and local pride; and support for the economic vitality of our communities.

The Preserve America Presidential Award is one component of the initiative. The award is presented to organizations, businesses, or government entities for:

- **Exemplary accomplishments** in sustainable use and preservation of cultural and/or natural heritage assets;
- **Demonstrated commitment** to protecting and interpreting America's cultural and/or natural heritage assets, and the integration of these assets into contemporary community life; and
- **Creative approaches** and **responsible stewardship** to showcase heritage assets.

The Preserve America Presidential Award is the highest federal award honoring historic preservation accomplishments. It celebrates model achievements that others can learn from and emulate. Each year, four awards are given for activities advancing heritage tourism and historic preservation projects or programs.

These awards, which are honorific, are presented to winners chosen through a national competition administered by the Advisory Council on Historic Preservation (ACHP) and the Department of the Interior, in cooperation with other federal agencies and the Executive Office of the President. The President and First Lady recognize award recipients at an annual event.

Anyone can submit a nomination. Completed nomination forms and accompanying material must be postmarked no later than **November 1, 2008**. Awards will be announced during Preservation Month, May 2009.

ELIGIBILITY

Any organization, business, or government entity is eligible to receive a Preserve America Presidential Award. It must be demonstrated that the nominated project, program, or activity: 1) was completed or made substantial improvements within the last five years; **and** 2) demonstrates sustainability over at least one full year prior to November 1, 2008, to establish viability.

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CRITERIA

Selection of Preserve America Presidential Award winners will be guided by the following general criteria:

- **Outstanding accomplishments** in sustainable use and preservation of authentic cultural and/or natural heritage assets;
- **Demonstrated commitment** to protecting and interpreting America's cultural and/or natural heritage assets;
- **Integration of heritage assets** into contemporary community life;
- **Creative approaches** and **responsible stewardship** to showcase historic resources that may include, but are not limited to, successful preservation partnerships, community participation, and volunteer efforts;
- **Model** heritage tourism or historic preservation achievements; and
- **Significant and demonstrable outcomes**—for example, substantial educational and outreach components, economic benefits compatible with preservation or conservation goals, and noteworthy advances in heritage tourism or historic preservation practices or technologies.

DEFINITIONS

A *nominee* must be a project, program, or activity. A nominee is NOT an organization, business, individual, tribe, or government.

Cultural and natural heritage assets are physical places—natural and man-made—that are associated with themes, events, sites, or persons significant in the history or prehistory of the United States and its territories.

Heritage tourism is the business and practice of attracting and accommodating visitors to a place or area based especially on the unique or special aspects of that locale's history, landscape (including trail systems), and culture.

NOMINATION PACKAGE

Required documentation

All nominations must be submitted in a **single**, two-inch (or smaller), three-ring binder.

This binder must include the following:

- One original and eight copies of a fully completed, signed, and dated nomination form;
- One original and eight copies of the summary description, up to three pages, that includes the information specified below; and
- One original set and eight sets of high-quality copies of 8 to 12 images, as specified below.

Summary description. This document should not exceed three pages and must include the following information, in the order in which it is listed, for the nomination to be considered:

1. Describe the project, program, or activity being nominated. Be specific about what is being nominated.
2. Explain the significance of the cultural or natural heritage asset involved, and note if it is listed in any national, tribal, state, or local registry or inventory.
3. Describe how the nominee meets the award criteria stated above.
4. Describe the role of the organization, business, or government entity responsible for the nominated effort, and how it contributed to the success of the project, program, or activity. If partners are involved, briefly describe their roles and contributions.
5. Provide final cost figures for the nominated project, program, or activity. Specify each funding source, the proportion of private and public funding involved, and the amount of money or proportion of costs/resources provided by each source. Ongoing or cyclical programs may provide startup and annual costs to date.

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6. If applicable, describe the quality of historic preservation efforts—for example, consultation with a State Historic Preservation Officer or other preservation professional, and/or use of the Secretary of the Interior’s Standards and Guidelines, or other historic preservation standard.
7. Please note if the nominee has previously won an award or been publicly recognized.
8. Note the completion date of the nominated activity. If cyclical or ongoing, please elaborate.

Images. One original set and eight sets of high-quality copies (nine sets total) of 8 to 12 color images (4” x 6” or larger), with captions and photo credits, are also required. The images should show, as appropriate, before and after results, types of resources affected, people carrying out the project, and people using, enjoying, and learning from the historic cultural or natural assets. Include a CD containing the images at a resolution of 300 dpi or 1200 x 1800 pixels (minimum for publication quality), as well as a text file with captions and credit information.

Optional documentation

Nominations may also include up to five news clippings, brochures, reports, or other publications. In addition, they may include up to three letters of endorsement by preservation and civic organizations, professionals, or partners that demonstrate community support, significant outcomes, and high quality of preservation efforts. If you provide optional documentation, please provide one original and eight copies of each item.

NOMINATION FILING

Binder:

- A single, two-inch (or smaller), three-ring binder

Nomination Form:

- One original and eight copies; fully completed, signed, and dated

Summary Description:

- One original and eight copies; up to three pages in length

Images:

- One original set and eight sets of high-quality copies of 8 to 12 images, plus CD with all images and caption and photo credit information

Optional Documentation:

- No more than five (total) news clippings, brochures, reports, or other publications
- No more than three letters of endorsement
- Separate pocket-style or accordion-style folder for providing optional documentation

All nomination material must be sent in a single package that is postmarked no later than **November 1, 2008**. Nominations will not be returned. All nomination materials, including photographs, become property of the ACHP and the Preserve America Presidential Award program and may be reproduced by the ACHP and its partners without additional explicit permission.

Submit nominations to:

Preserve America Presidential Awards
Advisory Council on Historic Preservation
1100 Pennsylvania Avenue, NW, Suite 803
Washington, DC 20004

For additional information:

Office of Communications, Education, and Outreach
Advisory Council on Historic Preservation
(202) 606-8503
PAawards@achp.gov
www.PreserveAmerica.gov *See Helpful Hints Section*

Cover photos show an array of Preserve America Presidential Award winners from the past five years.



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Nomination Form

NOMINEE: _____

Briefly describe the project, program, or activity being nominated.

Location (city/county and state): _____

Project /program /activity manager:

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Nomination submitted by:

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Key partners (list no more than three):

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Key partners (continued):

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

Two persons designated to receive the award at the presentation ceremony:

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

RELEASE AUTHORIZATION

The undersigned gives the ACHP and the Preserve America Presidential Award program [Preserve America] absolute right to use and distribute, in whole and in part, all material submitted in furtherance of this nomination. All submitted materials become the property of Preserve America and will not be returned. Materials may be used in program activities, including publications and Web sites. Preserve America is given permission to make any editorial changes and/or additions to subject material. The undersigned guarantees to have on file all necessary individual agreements and signatures to ensure Preserve America unencumbered use of all associated material.

Release authorized by: _____

Title _____

Signature _____ Date _____